

2010 Junior Club Members and Parents,

The Northwest Juniors Volleyball Club implements several fundraising opportunities that could, essentially, allow any or all of its members to play for free each season. The Club Yearbook advertising sales is one of them and potentially the most fruitful for your daughter.

This is the fifteenth season that **Northwest Juniors Volleyball Club** will produce a yearbook. The yearbook will contain club history, team pictures, and team rosters as well as advertisements. This fund-raising program will give you the opportunity to raise enough money to pay for your club dues. You can obtain a copy of a previous year's Club Yearbook as a sample – several years' past yearbooks are available online at http://www.nwjuniors.com/Yearbook/YB_home.htm. Also available online is a letter explaining the fundraiser for **potential advertisers** and introducing your daughter as a member of NW Juniors Volleyball Club.

Individuals and businesses that advertise in the yearbook will still be “sponsoring” your club membership. Club members will receive a credit of **100%** of their advertising sales towards their Club “account” after the one (1) required business card sized Ad.

Who do you sell ads to? People you do business with (Dentist; doctor; orthodontist; optometrist); your parents, their place of business, their friends, their travel agent, their/your hair dresser, their Realtor, their insurance agent, their gardener...Your High School Booster Club, neighborhood service station, your favorite restaurant, your teacher, your school nurse... just about anybody can buy an ad or “sponsor” you for junior club! Parents have as much luck at selling ads to the yearbook as the players.

Advertising rates are reasonable, ranging from \$50 for a business card-sized ad to \$400 for a full-page. **The deadline for finding advertisers is January 15th, 2010** -- which allows you some time to secure advertising. We would like to have the yearbook produced by the middle of February. Yearbooks will be produced for the following: every member of the volleyball club (one for the player, one for the parents), all sponsors or advertisers, potential recruiters attending our tournaments, samples on display at NW Juniors events so others can see what a great yearbook we have!

There is no limit to how many ads or the amount of “credit” you can earn. Advertising credits are applied to your account as we receive them and process them no. Any balance left can be used to help pay for travel tournaments or if you are fully paid, will be returned to you after the season is over.

We look forward to a very successful season! Should you have any questions, feel free to call or email us.

Sincerely,



Director, Northwest Jrs Volleyball Club
425-497-1051 X 102