

## 2012 Northwest Juniors Volleyball Club

Prospective Advertisers,

Thank-you for considering the opportunity to advertise in the **Northwest Juniors Volleyball Club** Yearbook. We are the largest and oldest club in the Puget Sound Region of USA Volleyball and we offer opportunities for athletes in the Kent, Eastside, and Edmonds areas. Yearbook advertising sales are an exclusive right of *Northwest Juniors Volleyball Club* members. Members of our volleyball club represent their communities at various tournaments throughout the Northwest and Nationally. Just being selected to the volleyball club is a testament to their hard work and dedication to the sport.

One of the benefits to being a member of the Northwest Juniors Volleyball Club is inclusion in the Club Yearbook. The Club Yearbook is a listing of all the teams and players within the Northwest Juniors Volleyball Club. It is also an opportunity for club members to raise money to help pay their club dues and travel expenses by selling advertising in the yearbook. After an initial ad to defray costs for yearbook production, 100% of the ad revenue generated by each member goes towards their club dues and travel. As a donor, you would receive a copy of the Yearbook featuring their team -- as well as your ad. Additionally, we will put an advertisers list on our website on our yearbook page with links to all advertisers.

Advertising rates for the Club Yearbook are very reasonable. They range from \$50 for a 1/8-page ad (slightly larger than a business card) up to \$400 for a Full-page ad. All ads will be produced in black and white in the yearbook. All club members have ad sizes, samples, and rates available for your inspection from previous yearbooks. You can also view our entire yearbook in PDF format on our website: [http://www.nwjuniors.com/Yearbook/YB\\_home.htm](http://www.nwjuniors.com/Yearbook/YB_home.htm)

Your financial contribution will help promote youth sports and will help our athletes represent Northwest Juniors Volleyball Club regionally and nationally. Should you need confirmation of membership or further explanation about our Yearbook, please give us a call here in the Northwest Juniors Office and we will be happy to talk to you further. We thank-you in advance for your contribution.

Sincerely,



Tony Miranda  
Director, Northwest Juniors Volleyball Club  
425-497-1051 X 102