

2012 Junior Club Members and Parents,

As you know, Northwest Juniors Volleyball Club implements several fundraising opportunities that could, essentially, allow any or all of its members to play for free each season. The Club Yearbook advertising sales is one of them and potentially the most fruitful for your daughter.

This is the seventeenth season that **Northwest Juniors Volleyball Club** will produce a yearbook. We feel strongly about the value of our program – and we know it is not an inexpensive program. This fund-raising program will give you the opportunity to raise enough money to pay for your club dues. As a tool, if you need it we have copies of past yearbooks online at http://www.nwjuniors.com/Yearbook/YB_home.htm

Individuals and businesses that advertise in the yearbook will still be “sponsoring” your club membership. Club members will receive a credit of **100%** of their advertising sales towards their Club “account” after the one (1) required business card sized Ad. Since this is being done well before tryouts, should you choose to play for a different club, any amount raised will be placed in our scholarship account so that someone else can benefit from the advertising.

Who do you sell ads to? People you do business with (Dentist; doctor; orthodontist; optometrist); your parents, their place of business, their friends, their travel agent, their/your hair dresser, their Realtor, their insurance agent, their gardener...Your High School Booster Club, neighborhood service station, your favorite restaurant, your teacher, your school nurse... just about anybody can buy an ad or “sponsor” you for junior club! Parents have as much luck at selling ads to the yearbook as the players.

Advertising rates are reasonable, ranging from \$50 for a business card-sized ad to \$400 for a full-page. **The deadline for finding advertisers is January 15th, 2012** -- which allows you quite some time to secure advertising. We expect to have the yearbook produced by the middle of February. All club members and sponsors will receive a copy of the yearbook.

There is no limit to how many ads or the amount of “credit” you can earn. Advertising credits are applied to your account as we process the payments. We ask that you turn the ad paperwork and money in within two weeks of securing the advertising. I encourage you to get a head start on the season and maximize this opportunity. Any balance left can be used to help pay for travel tournaments or if you are fully paid, will be returned to you after the season is over.

I'm looking forward to a successful 2012 season! Should you have any questions, feel free to call or email me.

Sincerely,



Director, Northwest Jrs Volleyball Club
425-497-1051